

SPONSORSHIP INTRO LETTER

At Huon and Kingston FM Community Radio we believe local radio is more than just a frequency, it is the heartbeat of our community. We are a not-for-profit, volunteer-run station broadcasting 24/7 across the Huon and Kingborough regions, dedicated to entertaining, educating and informing our community and listeners.

When you sponsor Huon and Kingston FM Community Radio, you are investing in something that matters. Our listeners are loyal, local, and engaged. They are your neighbours, your customers, and your community. And they notice and appreciate the businesses that show up for them.

As a registered charity, our sponsorship packages are significantly more affordable than commercial media, making it easier than ever to get your brand heard in all the right places. Every dollar goes directly to keeping the station on air and serving our community.

WHY SPONSOR US?

- Affordable rates at a fraction of commercial media rates
- Loyal local audience across the Huon Valley and Kingborough areas
- We are a registered charity
- Sponsorship with us can be claimed as a business expense
- 100% of the proceeds support the station and community

As we always aim to entertain, educate and inform, with your support through sponsorship, we can continue to do exactly that. When you help us, we help you. Let's work together.

huonfm.com

sponsorship@huonfm.com